

PLANIUM - Architect @ Work, Milano 2019

The usual appointment with Architect@Work and its booths in the Lombardy main city on November 13th and 14 is back in Milan in 2019. A consolidated event that already last year, in 2018, was asserted with an increase in visits of 8%, compared to the previous season. Also in this case the conference is set up under the theme of *Innovation*: each brand presents new products, assessed in advance by a jury.

For the current 2019 PLANIUM is ready with its two leading flooring systems (one presented again for some of its cutting-edge redefinitions, the other exclusively for the first time): **MR01 Modulo Radiante** and **MG01 Magnetic Floor**.

The first is a floating installation system with a hydronic **RADIANT** system integrated into the modular panel designed a few years ago and still unique today. PLANIUM proposes it with further innovations; the continuous research and development on the product has led to its constant updating: difference in weight of the filler, now considerably reduced, and in the replacement of hydronic pipes with quick-coupling pipes that facilitate installation. Two factors, these, which tend to simplify the product, making it even more performing and avant-garde.

The second proposal of PLANIUM is represented by **MG01 Magnetic Floor**, floor with Dry laying system through magnetic attraction, with minimal thickness. MG01 is part of the range of self-adhesive systems proposed by PLANIUM, extremely practical because the installation is **REVERSIBLE** in a timely manner not using stuccos or glues to adhere. These systems also include, in addition to the one with magnetic adhesion, the support-only fixing, the one-click coupling and the mechanical one.

Floors and Walls become furniture, embellishing the environment with their textures, in a wide range of solutions to choose from. **METAL**, material of various qualities, is the primary and raw material of the Planium projects; it creates exclusive and emotional architectural spaces, unique and personalized Floor and Wall coverings. It is one of the oldest materials, **NATURAL** and **RECYCLABLE**, but also contemporary for excellence, suitable to emphasize the shapes of urban environments. Each finish tells its story. Matereness and nuances create perceptions, sensations that are imprinted, leaving their mark.